



Privacy Policy

Respect for privacy and confidentiality is a major concern for Canadians. Operation Red Nose has put in place standards to protect the personal information of its employees, volunteers, members, customers, donors, partners, and other stakeholders. Operation Red Nose places great importance on those who entrust their personal information with the organization.

Operation Red Nose collects and uses personal information for projects and activities, the most important of which is the annual safe ride campaign. Anyone from whom we collect this type of information can count on sound practices of consent in the use or treatment of this information. The privacy policy of Operation Red Nose is designed for this purpose.

Definition of personal information

Personal information is any information that can be used to distinguish, identify, or connect with a person. This information may include the views or beliefs of the individual, as well as facts about, or associated with, them. Exceptions: Business and public information such as the name, address, and telephone number in the directory are not considered personal information.

Public information is not subject to privacy legislation and, as such, does not fall under this policy.

Operation Red Nose consistently applies the following practices when collecting, updating, and using personal information:

Consent

The personal information is collected provided that the concerned parties consent to their collection, at the time the information is collected, and to its future use. This consent may be either explicit or implied, and may be provided by the concerned party, or their authorized representative. Express consent may be given verbally, electronically, or in writing. Implied consent may reasonably be inferred from the action, or lack of

action, of the concerned person. The consent of the individual is required before the disclosure of their personal information to a third party.

We collect personal information directly from you when you contact us, through your completion of an application form to volunteer for Operation Red Nose's annual safe ride campaign. The forms we use have a consent section that allows us to collect, use, and disclose your personal information under specific circumstances. It is important to read this section before signing it.

Cookies

The Operation Red Nose website uses persistent cookies to identify your browser, enable features, and track the performance of the website. Specifically, cookies are used:

- To maintain and terminate a visitor's session on the site (ex: save data between two stages of a process, end the session after a period of inactivity);
- To save preferences for the size of characters;
- To enable analytics tools for the web (ex: Google Analytics, Clicktale, and iPerceptions, see below for details)

Cookies are used anonymously, and without safeguarding personal information. Visitors wishing to block cookies should consult their browser's help files to disable cookies or allow partial activation. However, please note that disabling cookies may result in loss of website performance.

Google Analytics

We use Google Analytics to ensure the performance of our website. Google Analytics uses persistent cookies to follow a visitor's session, their behavior from one session to another, as well as to identify referring sites. In addition, we use this tool to evaluate the effectiveness of promotional links. At no time do we transmit personal information to Google Analytics in accordance with the Google Analytics Terms of Service. Please note that the company backs up the data on servers located in the United States, and that its business is subject to US law. We use the collected data to ensure the quality of our website, and to serve you better. Anyone who wants to block data collection by Google Analytics must use the browser add-on for disabling Google Analytics.

Limitation of the collection of data

The collection of personal information is limited to useful and necessary data for our programs, our annual safe ride campaign, and our fundraising actions. If you refuse to give them to us, or give us the necessary consents to them, we might not be able to go further in the process. Operation Red Nose will not search for abusive or intrusive information that is not required for security purposes in the course of its normal business.

Limiting the use, disclosure, and preservation of data

Personal information will not be used, nor disclosed, for purposes other than those for which it was collected, except with the consent of the individual, or by obligation.

Accuracy

Personal information will be as complete, accurate, and up-to-date as possible. We recommend that volunteers, members, clients, donors, and any stakeholder review, correct, and update their personal information.

Devices protection

The personal information collected by Operation Red Nose will be treated with respect and confidentiality. The staff and volunteers of Operation Red Nose will be authorized to access personal information based on strict necessity, and in accordance with the specific reasons for its collection.

Required physical and electronic protective measures will be taken to ensure the security of personal information. Access to records will be restricted to individuals whose responsibilities require this type of information. All records of anonymous donors will receive special protection. The confidentiality of donor and volunteer files will continue to be applied after the relationship with them has ended.

Notwithstanding the foregoing, and despite our good will and our measures in place, no data transmission on the website, or on the Internet in general, is fully guaranteed and safe. Consequently, we cannot state, warrant, nor guarantee, that your personal information will be protected against loss, misuse, or alteration during transmission, and therefore we cannot accept responsibility for the personal information supplied by you which a third party could use, or misuse, should personal information be intercepted while being transmitted over the Internet, or if Operation Red Nose was hacked.

Detention and access

You have the right to access your personal information, from your volunteer file, by making a written request to the Operation Red Nose Corporation. To ensure that the information is shared only with you, please attach photocopies (front and back) of two (2) pieces of government issued identification so that we can verify your identity.

Confidentiality

Donors who request that their name, or the amount of their donation, not be made public will remain anonymous.

Transparency

All stakeholders of Operation Red Nose will have access to their file on request. You can obtain additional information about your privacy, and your rights, with respect to your personal information, on the Office of the Privacy Commissioner of Canada's website at: www.priv.gc.ca.

Question or complaint

For more information about our Privacy Policy, or about our procedures in this regard, please contact us at info@operationrednose.com

Changes to the policy

We reserve the right to modify this policy at any time.